

PARIS HISTORY OF FASHION TOUR

LUXURY, JEWELRY & HAUTE COUTURE

WHY YOU'LL LOVE THIS

- Explore fashionable Paris: Rue Saint-Honoré & Place Vendôme
- Travel back in time to meet the men & women who created modern fashion
- Understand the turning point in the world's fashion history
- Discover Paris' *Haute Couture* and Art Jewellery history with a fashionista

WHAT'S INCLUDED

- Stroll through *chic* Paris with a fellow fashion aficionado
- A coffee break on one of Paris' most iconic street
- The stories behind the legendary fashion visionaries of Paris

THE ITINERARY

You'll meet your guide on the edge of Palais Royal, an 18th century Paris fashion epicenter, and explore the designer boutiques that gave Paris its renowned modish reputation. Think of these beautiful arcades as the first shopping center of modern Paris!

The itinerary then continues on rue Saint Honoré, *la crème de la crème* for elite travelers & shoppers. This is where many famous brands became established, and the place to be during fashion week. If you are not in the mood for all the extravagance, people watching at one of the many café terraces can be a great – and an affordable alternative!

Your expert fashionista will then take you to the iconic Place Vendôme, a symbol of luxury à *la française* since the 19th century. Become enlightened by the incredible career of some of the world's most famous *avant-gardists* geniuses who (re)invented fashion in the 19th Century. In this very square, you will see how French luxury craftsmen played a significant role in the modernization of art jewellery & accessories. Later on, *Haute Couture* designers & prestigious watchmakers took up shop at Vendôme.

You'll end this fashionable experience around the corner, in a yet fabulous shopping enclave, with the story of the most avant-gardist self-made woman France has known, a lady called Coco Chanel.